

The dealer network plays a pivotal role in transforming automotive industry value chain

This year has been the foundational year for our NADA Transformation Committee. Together with the RMI, we have engaged with key industry stakeholders such as naamsa | Automotive Business Council and the Automotive Industry Transformation Fund, the AITF. NADA is also included in the Executive Oversight Committee which is chaired by the BMW Chief Executive Officer, Mr Peter von Binsbergen. The collaboration with these stakeholders is key to maximising the change and transformation process.

Cost control is a focus area for us. We have identified four key pillars and once we have fleshed out the detail, we will share these with you. These pillars are skills development, bridging the gender gap, Enterprise Supplier Development and as mentioned, industry partnerships play a pivotal role. What is important is that we now have a base to springboard from as we plan ahead for 2022. Thank you to the NADA Transformation Committee for the work done thus far.

The Dealer Network plays a pivotal role when transforming the Automotive Industry value chain and we assure you of NADA's support and collaboration in this regard. We are committed and dedicated to this important aspect which will ensure sustainability of business going into the future.